

Microsoft

4 Alumni
Microsoft
Digital Design

6 Alumni
Hootsuite
Digital Design

3 Alumni
Google
Digital Design

2 Alumni
Mozilla
Digital Design

14 Alumni
Unbounce
Digital Design

GIANT ANT

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DIGITAL DESIGN

Learn more about the program:
vfs.edu/digitaldesign

Connect with a VFS Advisor:
vfs.edu/startnow

For admission requirements go to:
vfs.edu/portfolios

Check us out on YouTube!

Visit the VFS YouTube channel and take a look at student projects, alumni interviews, and more!

youtube.com/vancouverfilmschool

Vancouver Film School

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VFS has more than **\$500,000 CAD in scholarships available!** We're searching worldwide for the most creative candidates, traveling across countries and continents. We're looking for your talent, your passion, and your drive.

Learn More:
vfs.edu/scholarships/thesearch



Digital Design



Design a Better World

Become a user experience or motion graphics designer in just 12 months.

Great design is at the core of every successful app, website, and entertainment experience today. Learn to use the most current design skills, techniques, and communication skills to educate, entertain, and persuade. Become fully immersed in colour, type, branding, composition, motion graphics, interface design, and user experience in the most intense and creative year of your life.





"The curriculum is always evolving, which helps us stay updated with industry standards. VFS is a terrific place to start or develop a career."

— Deepak Nailwal
Digital Design alumnus
National Geographic

One-Year Program

Time is one of today's most precious commodities. So, you don't want to spend 2 – 4 years studying for your career, when VFS can better train and prepare you in just 12 months. Our production-focused curriculum delivers a truly hands-on education that gives you the crucial experience needed to break into the industry.

Industry Integration

VFS doesn't just teach you about the industry, it IS the industry. With veteran instructors and mentors recruited straight from the top studios in the professional world, we are able to constantly update our curriculum to keep up with an ever-evolving industry. So, students gain real-world experience even before their first day on the job.

Alumni Network + Success

Every year, VFS alumni help generate billions in global box office and sales of film, television & gaming franchises. In fact, our grads are some of the most sought-after professionals in the entertainment and creative media arts industries. And, after 30 years of training the globe's top creatives, VFS connects you to this 25,000-strong alumni network of film, TV, video game and design talents.



World-Class Facilities

Located in the heart of beautiful downtown Vancouver, B.C., our eight state-of-the-art campuses offer lots of workshop and production spaces, green screen room, film sets, studios, screening rooms, theatres, and 24/7 access to computer labs with industry-standard software.

Program Highlights

Term
01

Understand fundamental design approaches for both UX/UI and motion design, target audiences, and current tools to tell simple, powerful stories, and create solutions that work.

Term
02

Take your tools skills to the next level by creating projects that focus on humanizing information, 3D graphics, typography, branding, and motion broadcast design.

Term
03

Gain experience working with and presenting to a real client, learn more about the industry you're joining, and harness your design skills to create pieces the world will see.

Term
04

Jump into your chosen specialization of motion graphic design or interactive design, research your idea and concept for your graduate project, and pitch it to industry mentors.

Term
05

Execute your idea and concept, managing the intricacies of studio-scale production, and work with your mentor to build and refine your graduate project.

Term
06

Work with experts in portfolio development, employment strategy, and the business, law, and ethics of design to finalize your personal brand and position as a designer in your chosen field.

Specializations

Learn how to apply your artistic vision to the widest spectrum of digital experience for web, mobile, and tablet platforms, from gaming to broadcast mediums. Your focus is on creating big ideas, executing successful projects that consider current trends, technology, and consumer mindshare. You'll collaborate with thought leaders, work directly with clients, and partner with industry mentors to envision new design directions, emulating a digital agency experience.

Interactive User Experience Design | Motion Design

VFS Digital Design Advisory Board

cossette

Michael Milardo
Executive Creative Director Cossette

Klick Health

Michael Oliver
Vice President, Program Director and Team Leader
Klick Health