



In collaboration with

VOGUE TALENTS



CALL FOR TALENTS #5

F A S H I O N

An initiative aiming at promoting talent and merit. A unique occasion originated from the collaboration between the Master in Fashion Design at Domus Academy and Vogue Talents who has always been promoting and incentivizing talents.

MASTER IN FASHION DESIGN - SEPTEMBER 2015

INTRODUCTION

Domus Academy and Vogue Talents want to motivate young talents who think outside the box, eager to make an intensive experience in the Italian design culture. Domus Academy is offering three scholarships to attend the September 2015 edition of the Master in Fashion Design. If you believe that Fashion Design is not merely a stylistic technique giving shape to objects, but it's a challenging activity that encourages creativity to achieve higher goals; if you're interested in experiencing a cross-disciplinary approach, interweaving the world of fashion and accessories design; if you want to invest your future on developing and enhancing your fashion design sensitivity, your artistic, cultural and sociological knowledge choose Domus Academy.

AUDIENCE

The competition is open to graduates in fashion design, architecture and art schools as well as to people with a suitable background and professional experience in the fashion field.

JURY

Projects will be selected and evaluated by a jury composed by Sara Maino, Senior Fashion Editor at Vogue and Domus Academy Fashion School Faculty.

BRIEF AND REQUIRED MATERIALS

Each applicant is asked to submit a portfolio of the best selection of his/her works, and a collection (menswear or womenswear) developed on a personal theme, which includes:

- A 500 words abstract on the research and the concept inspiring the collection;
- A moodboard presenting a selection of the most significant images of the research;
- Sketches of the collection including technical references (minimum 15 sketches);
- Color palette and materials chart;
- Photos of minimum 2 outfits;
- Shooting or video to visually communicate your concept;
- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate
- Academic Transcripts
- Domus Academy Application Form*

The candidates are asked to send their materials in one sole file in .PDF format.

Any further attached material will be considered a plus and will be evaluated by the jury.

****Application fee is waived for competition participants.***

PRIZES

- One scholarship covering 70% of the total tuition fee of the Master Program
- One scholarship covering 50% of the total tuition fee of the Master Program
- One scholarship covering 30% of the total tuition fee of the Master Program

Prizes will be calculated on the standard tuition fee amounting to €25.490 (for non-EU passport holders - matriculation fee is not included) and €16.990 (for EU passport holders - matriculation fee is not included).

SCHEDULE

The works must be delivered to Domus Academy by and no later than **April 20th 2015**.

Candidates will be informed about the results of the competition by e-mail on **May 11th 2015**.

ENTRY DELIVERY

Projects will be sent to art@wayout.com.tr digitally.

art.wayout.com.tr/domus-academy-burs-yarismasi/

When you submit your project, you will receive a confirmation within 48 hours that your submission was received.

MASTER PROGRAM DESCRIPTION

The Master Program in Fashion Design proposes an integrated approach between cultural, design, production, marketing and communication aspects through a dialogue with experts of the field. The program is designed to contribute to the development of professionals able to express their creativity and face the new challenges coming from the Fashion world. The Master Program aims at providing participants with cultural, research and project background at 360 degrees. Students will have the chance to do an intra-curricular internship.

ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2014/15 and with a knowledge of the English language (IELTS 5.0 academic or equivalent certificate).

GENERAL TERMS AND CONDITIONS

- Every moral or authorship right as to the project remains property of the author.
- The projects sent to Domus Academy will not be returned.
- All the material must be the result of an unpublished work developed by the candidate, not to be used in other previous occasions.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement cannot be combined with other economic reductions offered by Domus Academy.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.
- Participants that will be selected accept that part of their work will be published on Websites and/or Social Media channels of the institutions involved.